



EVERGREEN STATE FAIR ADVISORY BOARD MEETING

7:00 P.M., TUESDAY, JUNE 14, 2022

LOCATION: FAIR ADMIN OFFICE CONF ROOM AND ZOOM MEETING

<https://zoom.us/j/92215662481?pwd=RkhyRlArYUo4QnlHN1FwQUZlZmtwdz09>

Call In: +1 253 215 8782 Meeting ID: 922 1566 2481 Password: 741183

Meeting Minutes

I. CALL TO ORDER

Don Ballard, Chair

Don Ballard called the June 14, 2022, Fair Advisory Board meeting to order at 7:00 p.m.

II. ROLL CALL OF MEMBERS

Debbie Donk, Programs Supervisor

| Fair Advisory Board Members: | Fair Park Staff: |
|---|---|
| D2: Don Ballard, Chair - present | Jeremy Husby, Parks Director - present |
| D5 AL: Eldon Bartelheimer, Vice Chair - present | Debbie Donk, Programs Supervisor - present |
| D5 AL: Elaine Johannsen, Secretary - Excused | Brenda Granstrom, Operations Supervisor - Exc |
| D5 AL: Tod Johnson - present | Amy Craven, Marketing Specialist - present |
| D1: Marshia Armstrong - present | Sherry Stovner, Superintendent Coord. - present |
| D1 AL: Bill Johnson - present | Emily Scott, Events Specialist - present |
| D5: Kathleen Wright - present | |
| D5 AL: Candace Burke - present | |
| D4: Judi Smith - present | |
| D5 AL: Drew Andrew (pending nominee) - present | |
| D3: Vacant | |

III. APPROVAL OF MAY 10, 2022 MINUTES

Don

MSP – The May 10, 2022 minutes were approved.

IV. INTRODUCTION OF GUESTS

Don

No Guests.

V. OLD BUSINESS

Don

-Fair Schedule and Uniform – Debbie reviewed the fair schedule to confirm the Fairboard’s on site meetings during the fair. Lee Johnson Chevrolet might sponsor four new polo shirts (2 colors) for the fairboard members. Discussion on the uniforms will be tabled to the July meeting.

VI. COMMITTEE REPORTS

a. Ambassador

Tod Johnson

-Fairboard will need to use the trolley (add new logo?) or old low-boy float for the Parades since the new float company is out of business. Amy worked on updating the area Parade list. Priority is the Eastside: Bellevue/Kirkland/Mt Lake Terrace/Greenwood. Ads/Signs will have QR code to website. Discussed having parade shirts with the new

logo that can be used every year and only order a few shirts with this year's theme. There are some 4H clubs that would like to help at the parades.

b. Recognition

Candi Burke

-Candi reported that the list of certificate and plaque recipients for this year have been submitted. Candi & Don will get the 5-year certificates made and Sherry will order the plaques. Amy will confirm that they have the new logo and artwork.

c. Rodeo

Debbie for Elaine

- Committee Meeting held tonight. JimBob and Elaine could not attend, so it will be rescheduled to 6pm July 12. Emily Scott is coordinating the new Rodeo Committee Shirts:
- Hunter Green and Pink for Tough Enough to Wear Pink. She will need board member shirt sizes.

e. Special Events

Marshia Armstrong

-All contests have been confirmed. Still need some sponsors for prizes. Need rules for the kid's fake steer roping contest. Debbie to confirm.

f. Large C.I.P. Projects

Tod/Jeremy

- New Beef Judging Arena – is in permitting, 3 weeks to build.
-Commercial Building will be demolished after the Fair.

VII. NEW BUSINESS

Don

None.

VIII. OTHER BUSINESS

a. Evergreen Fair Foundation

Jeremy

1. Fairboard Assigned (per EFF By-Laws)

Don

- Last meeting was canceled.

2. Evergreen Youth Livestock Sale

Sherry

-Meeting in June. Lots of animal entries this year!

3. 2022 Foundation Events (Bazaar, etc.)

Sherry

-No report on EFF events.

4. Grants

- Sherry said 10 grants have been received. July 5 is the app review date.

b. Staff Reports

Fair Staff

- Sherry Stovner – ShoWorks competitive exhibit entry system is ready for online entries – usually around 700. Need Open Class Crafts & Hobbies Superintendent.

- Jeremy Husby – 4H Technology Club (robots/computers) needs a new meeting and storage space. They need to move out of the Western Heritage Museum by mid-July. They have a budget to pay, and they are sponsored by Google.

-Requested budget increases in entertainment and marketing for 2023.

-Debbie Donk – Booked an All Star Stunt Dog Show for the area between the Arena and the Grandstands. They will have several shows a day which will draw people into that area. They have been performing for over 20 years and this will be the first time that we have had a dog show at the fair in a long time.

-Emily Scott – She is helping Debbie with the Rodeo. The Food Drive is 12-5pm July 16. Emily will have Morning of Dreams (8/30) sign up sheet at the next meeting.

-Amy Craven – Working on sponsorships. Paid marketing starts June 20. There will be bus ads in Seattle & Eastside. Working with ValPak on advertising. Lee Johnson auto dealers will accept food for the food drive 7/1-15, which will be delivered by the Food Drive on 7/16, as they are sponsoring the event.

c. Fairboard Vacancies & Re-appointments

Jeremy

-Re-appointments and new appointment is going through Council approval process.
-Still have a vacancy in District 3.

d. Next Meeting: 7:00 p.m. July 12

Don

e. Other Business

Don

-Jeremy reported that ORR (Office of Recovery & Resilience) had their District 5 event last week at the Fair Park to discuss the \$160m ARPA funding priorities. Next week 6/15 is at the county campus and D1 the following week.

IX. ADJOURNMENT

Don

MSP: The meeting was adjourned at 8:00 p.m.

*Respectfully submitted,
Debbie Donk, Programs Supervisor*