



EVERGREEN STATE FAIR ADVISORY BOARD MEETING

7:00 P.M., TUESDAY, APRIL 12, 2022

LOCATION: ZOOM MEETING

MEETING MINUTES

- I. **CALL TO ORDER** *Eldon Bartelheimer, Chair Pro Tem*
Eldon Bartelheimer, Chairman Pro Tem, called the April Fair Advisory Board meeting to order at 7:02 p.m. via Zoom.
- II. **ROLL CALL OF MEMBERS** *Debbie Donk, Secretary Pro Tem*
Don Ballard, Chair – Excused
Eldon Bartelheimer, Vice Chair – Present
Elaine Johannsen, Secretary – Excused
Kathleen Wright – Present
Tod Johnson – Excused
Marshia Armstrong – Present
Bill Johnson – Present
Candi Burke – Present
Judi Smith – Present
Jeremy Husby, Division Director
Debbie Donk, Programs Supervisor
Amy Craven, Marketing Specialist
Sherry Stovner, Superintendent Coordinator
Brenda Granstrom, Operations Supervisor
- III. **APPROVAL OF FEBRUARY 8, 2022 MINUTES** *Eldon*
MSP – The February 8, 2022 minutes were approved.
- IV. **INTRODUCTION OF GUESTS** *Eldon*
Drew Andrew – Candidate for D5 At Large membership.
- V. **OLD BUSINESS** *Eldon*
None.
- VI. **COMMITTEE REPORTS**
- a. 2022 Committee Goals – Final *Debbie*
Debbie reported that she e-mailed the final 2022 Committee goals to the Fairboard.
- b. Ambassador *Tod Johnson*
No report. Tod was absent.
- c. Recognition *Candi Burke*
Candi reported that she will have a list of recipients for the Service Awards by the June meeting.
- d. Rodeo *Debbie*
Debbie reported that two proposals were received for a Rodeo Announcer. She will send the proposals and evaluation form to the committee for review. Discussed having a Zoom interview with the Announcers on April 20th. Debbie will provide details to the Committee via email.

e. Special Events

Marshia Armstrong

Marshia reported that the Special Events Committee met tonight to review the final schedule and discuss sponsors. Debbie will have the sign-up list at the May meeting.

- Daily – New Kid’s Pedal Tractor Driving contests – Brim will sponsor. By their booth.
- August 25 – Ice Cream Making contest for dignitaries will be at 3:30pm on the Ag. Stage after the Opening Day Ceremony.
- August 27 – 3:45pm Egg Toss in the Arena
- August 30 – 12:15pm Water Balloon Toss in the Judging Arena
- Sept. 1 – No Pie Eating Contest this year. 3:45pm Bubble Gum Blowing at the Courtyard Stage.
- Sept. 3 – 2:30pm Quarter in the Haystack in Ag. Area
- Sept. 4 – 4:30pm Frisbee Throwing in Judging Arena
- Sept. 5 – No Diaper Derby due to Covid concerns. Kid’s fake steer roping at 4:30pm after Rodeo in Ag. Area.

f. Large C.I.P. Projects

Jeremy

Jeremy reported: the new Beef Judging Arena design is done, getting permits. New goat pens. New footing and bunkers for some horse shows. Commercial building – working on demo logistics. City of Monroe’s new Hwy 2 bike/walk path will start May 27.

VII. NEW BUSINESS

Eldon

None

VIII. OTHER BUSINESS

a. Evergreen Fair Foundation

Sherry

Sherry said the EFF met last week.

1. Fairboard Assigned (per EFF By-Laws): Jeremy said Don attended

2. Evergreen Youth Livestock Sale

Sherry

Lots of participants. EYLS Committee is working on revising scoring criteria.

3. 2022 Foundation Events (Bazaar, etc.)

Sherry

The EFF will most likely have a Fall Craft show, not winter.

b. Staff Reports

Fair Staff

Amy: Working with the Media Buyer to determine demographics and goals for advertising. New logo and Mission Vision branding will be revealed soon. She is working on sponsors for Fair and year-round. Two proposals were received for the Soft Drink Exclusivity contract.

Brenda: Vendor applications are available on the website. They are being submitted, even from past years. 3 permanent food concessionaires will be displaced due to the Commercial Building demo. Working on relocation plans.

Debbie: Emailed the concert line-up to the board. Announce date is April 22. One proposal was received for the Carnival contract, Purchasing is extending the deadline. The Fair Museum will be located in the Western Heritage Center. Gretchen is working on having the WHC open for Fair and possibly year-round.

Jeremy: This year is still challenging with the budget. Discussed options about concerts. There are a lot more Park events being scheduled.

Sherry: A lot of superintendent vacancies. Working on getting them filled. Working on updating the Exhibitor Handbooks for the website. Attending the Ag. Board meetings to assist them.

- c. Fairboard Vacancies & Re-appointments *Jeremy*
- District 3 Vacancy – Still vacant. Need candidates.
 - Re-appointments – Pending approval process.
 - New Appointment D5 At Large – Pending approval process.

- d. Next Meeting: May 10 *Debbie*
- The next meeting will be in person back in the Fair Administration Office Conference Room. It will also be open via Zoom for board members or guests who wish to attend virtually.

- e. Other Business *Eldon*
- T-Shirts – give Amy input. Discussed having them for several years and not year specific. More discussion to follow.

IX. **ADJOURNMENT**

Eldon

MSP: The meeting was adjourned at 7:39 p.m.

Next meeting: 7:00 p.m. May 10, 2022

*Respectfully submitted,
Debbie Donk, Programs Supervisor
Secretary Pro Tem*