



EVERGREEN STATE FAIR ADVISORY BOARD MEETING

7:00 P.M., TUESDAY, January 11, 2022

LOCATION: ZOOM MEETING

Meeting Minutes

- I. **CALL TO ORDER** *Don Ballard, Chair*
Don called the January Fair Advisory Board meeting to order at 7:02 p.m. via Zoom.
- II. **ROLL CALL OF MEMBERS** *Elaine Johannsen, Secretary*
Don Ballard, Chair – Present
Eldon Bartelheimer, Vice Chair – Present
Elaine Johannsen, Secretary– Present
Kathleen Wright – Present
Tod Johnson– Present
Marshia Armstrong– Present
Bill Johnson – Present
Candi Burke – Present
Vickie Andrew - Excused
Judi Smith - Present
- Staff:
Jeremy Husby, Division Director
Debbie Donk, Programs Supervisor
Amy Craven, Marketing Specialist
Sherry Stovner, Superintendent Coordinator
- III. **APPROVAL of November 9, 2021 minutes** *Don*
MSP – The November 9, 2021 minutes were approved as written.
- IV. **INTRODUCTION OF GUESTS** *Don*
Nicole Gorle – Council Staff
- V. **OLD BUSINESS**
- a. 2022 Fair Theme *Amy Craven*
Fair Theme has been selected and will be presented at March Kick-off. Amy will email the theme colors to the board.
Theme: “*The Show Must Go On!*”

b. 2022 Committee Assignments

Don Ballard

All committees stay the same, except Recognition committee chair will be Elaine Johannsen. All committee chairs will update and bring 2022 committee goals to February meeting.

VI. **COMMITTEE REPORTS**

a. Assign 2021 Fair Workshop notes to 2022 Committees/Goals *Debbie Donk*

Most items will be assigned to staff members, staff will reach out if they need fairboard assistance.

b. Ambassador

Tod Johnson

Tod will be checking on the float progress. If not ready, plan may be to use the old float. Monroe Fair Days parade will be happening this year. Tod will be bringing the trolley for the parade.

c. Recognition

Elaine Johannsen

No Report

d. Rodeo

Debbie Donk for Vickie

Rodeo will be Saturday, Sunday and Monday of Labor Day weekend. Approval forms will be sent to Gold Buckle. Rodeo Committee meeting is 6:00 p.m. February 8 via Zoom.

e. Special Events

Marshia Armstrong

Brim tractor will sponsor a pedal tractor driving contest. Debbie passed out a sheet with proposed contests, dates and times, which was discussed. Next meeting April 12th at 6:00 p.m.

f. Large C.I.P. Projects

Tod/Jeremy

Provided council the work plan for this year. Will reach out to Tod soon to prioritize the projects. Hwy 2 frontage project with City of Monroe: City of Monroe has a grant to proceed.

VII. **NEW BUSINESS**

Don

None

VIII. **OTHER BUSINESS**

a. Evergreen Fair Foundation

Jeremy

1. Evergreen Youth Livestock Sale
No Report - Meeting February
2. 2022 Foundation Events (Barrel Races, Bazaar, etc.)
Barrel races put on hold for January

b. Staff Reports

- Amy Craven – Working on Sponsorships, reached out to last year’s sponsors to say thank you. Working on marketing pieces to roll in the sponsorships. Beverage exclusivity RFP is being worked on and it will be a 5-year commitment.

- Debbie Donk – Sending RFP for carnival, 5-year contract with 5-year extension. Entertainment applications are online and accepting through February 28. On behalf of Brenda: Applications for food and commercial will be available online February 1st.
 - Jeremy Husby – Debbie is taking on most of the responsibilities for Fairboard and will oversee the events and event team. Bridgid Smith with Parks/Admin Services Manager has retired.
 - Sherry Stovner – Exhibitor handbooks have gone out for review to superintendents. She is working on Kickoff dinner planning for March 8.
- c. Fairboard Vacancy – District 3 & Re-appointments *Jeremy*
 District 3 still vacant, Re-appointments are in the works.
- d. Other Business *Don*
 None

IX. **ADJOURNMENT** *Don*

MSP: The meeting was adjourned at 7:34 p.m.

Next meeting: February 8, 2022 via Zoom

Respectfully submitted,
Elaine Johannsen, FAB Secretary

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