



EVERGREEN STATE FAIR ADVISORY BOARD MEETING

7:00 P.M., TUESDAY, February 9, 2021

LOCATION: ZOOM MEETING

Meeting Minutes

- I. CALL TO ORDER *Vickie Andrew, Chair*
The regular meeting (via Zoom) of the Evergreen State Fair Advisory Board was called to order at 7:06 p.m. by Vickie Andrew, Chair.
- II. ROLL CALL OF MEMBERS *Kathleen Wright, Secretary*
Elaine Johannsen – Present Tod Johnson – Excused
Kathleen Wright, Secretary – Present Vickie Andrew, Chair – Present
Marshia Armstrong – Present Bill Johnson – Present
Eldon Bartelheimer, Vice Chair – Present Candi Burke – Present
Judi Smith – Present Don Ballard - Present
- Staff:
Jeremy Husby, Division Manager Amy Craven, Marketing Specialist
Debbie Donk, Programs Supervisor Tom Teigen, Director, DCNR
Sherry Stovner, Superintendent Coordinator
- III. APPROVAL OF JANUARY 12, 2021 MINUTES *Vickie*
MSP: The January 12, 2021 minutes were approved as written.
- IV. INTRODUCTION OF GUESTS *Vickie*
None
- V. OLD BUSINESS
a. Barn Proposal *Jeremy Husby*
Jeremy reported that the Commercial Building will not be used. Jeremy and Thomas Hartzell are working on structured planning. They will draft a usage plan by the end of April.
- b. Other Old Business
None
- VI. COMMITTEE REPORTS
a. Ambassador *Tod*
No report.

b. Recognition *Elaine*
No report.

c. Rodeo *Vickie*
No report.

d. Special Events *Marshia*
No report.

e. Large C.I.P. Projects *Tod/Jeremy*
Jeremy reported that the Speedway is working on fixing the asphalt for the Truck Series. Also working on the catch-basin fence near the annex. The Speedway opening will be the end of February or the first of March. Not yet confirmed on the number of spectators.

VII. NEW BUSINESS

a. By-Laws Committee Assignment *Vickie*
The By-Laws Review Committee is Elaine and Candi. They will report at the next meeting.

b. 2021 Fair Planning
Jeremy met with the fair staff on Monday to come up with suggestions for a fair. They will continue to brainstorm ideas for the bare minimum fair, an open-air fair and other possibilities. They will look at dates and the possibility of ticket presale for specific dates and time slots. Statistics show the average stay at fair is one hour and forty-five minutes.

As of now, it would be a fair of 25% occupancy or 3,400 people on the grounds at any given time. With full occupancy of time slots that would be a total of 240,000 attendees. We would also keep the admission ticket price low. Ride set up and food vendors and the lines they bring also must have a plan. The Livestock Auction is doable and safe, even if held over three days.

With new county guidelines regarding overtime payments: the fair dates would probably need to be closed one day, which would work for sanitizing and changeover.

A decision is expected by May 1st regarding the type of fair we can have or not.

VIII. OTHER BUSINESS

a. Evergreen Fair Foundation *Jeremy/Vickie*

1. Evergreen Youth Sale
There is a meeting February 24th to discuss the Evergreen Youth Livestock show.

2. 2021 Foundation Events
Jeremy just had a meeting with the foundation. They are planning for Barrel Racing and going forward. There are 4 dates for Barrel Racing, with one tomorrow February 10th. The 2021 Homespun Bazaar is still undecided.

A financial spreadsheet will be sent to the EFF on past souvenirs. Regarding the possibility of partnering with the EFF to sell fair merchandise at pop-ups during fair, we would start small (face masks and gaiters) and build (tee shirts, sweatshirts, etc.)

as we grow. Vickie will bring this up at the next EFF meeting (March 2nd). Amy would like to tell the story of what the EFF is and what they do for fair. Candi suggested putting plaques in fair locations that have benefited from foundation donations. Vickie said the foundation had changed their charter regarding grants. Items purchased with foundation grant monies need to remain at the fair.

b. Staff Reports

Fair Staff

Tom Teigen, Director:

Wednesday, February 10th, the Snohomish County Council will vote to approve Tom Teigen as Director of the Snohomish County Department of Conservation and Natural Resources (DCNR). This is a new department created by combining the Division of Surface Water Management (out of the Public Works Dept.); the Division of Parks, Recreation and Tourism; the Agriculture Program and the Office of Energy and Sustainability.

Debbie Donk, Programs Supervisor:

A reminder to the board to complete the email power point training for the record. The fair entertainment application deadline has been extended to April 30th.

Sherry Stovner, Superintendent Coordinator:

Nothing to report at this time.

Amy Craven, Marketing Specialist:

Working to restructure the fair website, with space to post what people may want to post.

c. Fairboard Vacancy

Jeremy

There is still a vacancy in District 3. Discussion.

d. Other Business

Vickie

None.

IX. ADJOURNMENT

Vickie

The meeting was adjourned at 8:04 p.m.

Next meeting: 7:00 p.m. March 9, 2021 via Zoom

Respectfully Submitted,

Kathleen Wright, Fair Advisory Board Secretary