

MEDIA RELEASE

The Evergreen State Fairgrounds
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www.evergreenfair.org

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August 2, 2006 ~ For Immediate Release:

The Opening Act Contestants To Be Judged!

(Monroe) -- The Evergreen State Fair revived an old tradition whereby local businesses decorate their store fronts to the Fair's theme. For this first year, eleven Monroe businesses rolled on the paint, glued on the glitter or cut out collages to re-create "More Than a Dog & Pony Show." Contestants were encouraged to tie their product to the décor, as did The Hitching Post with "Great Food at Fair Prices." An entourage of several judges, including Fairboard Members, staff and community volunteers, will complete their scoring sheets on a trek through town, visiting all locations, leaving the fairgrounds 7pm on Monday, August 7th. This is an event in itself, as they will be traveling on the Evergreen State Fair Trolley, as seen every year in the parade.

Some of the participating businesses are Foxglove Floral, U.S. Postal Service, Just For You, Hitching Post Café and The Wicked Baking Company, among others. The businesses chose to decorate within one of the following three categories: Dog; Pony; and Dog and Pony. Points will be awarded for: 1) originality; 2) creativity; 3) use of color; and 4) use of theme.

The Grand Prize winner will be honored at the VIP Opening Day Luncheon and receive their trophy during the Fair's Opening Day Ceremony at 2:00pm on the Courtyard Stage. The name of the Grand Prize winner will be added to a perpetual plaque to be displayed year round at the Fairgrounds.

All contestants' entries will be photographed and displayed in the Arena Lobby (building #100). This event is sponsored by Ben Franklin Crafts of Monroe and the Evergreen State Fair Advisory Board.

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The Evergreen State Fair
More than a Dog & Pony Show!
August 24th through September 4th, 2006