

MEDIA RELEASE

The Evergreen State Fairgrounds
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September 20, 2006 ~ For Immediate Release:

EVERGREEN FAIR ANNOUNCES 2006 RESULTS

The 98th annual Evergreen State Fair was another success with overall attendance coming in at **901,203** ~ this is a 7.6 percent jump over the 2005 Fair! The weather was generally glorious, although there was a day and a half that dampened the ground, but not the spirits of the fans who came out to see Roy Clark and Kenny Loggins on August 29th and 30th.

Grandstand event crowds increased by 36%. The most popular were the Trace Adkins concert, the Friday Night competition of Monster Trucks, Raven, Jars of Clay, and the ever-popular Demolition Derby.

Butler Amusements enjoyed a record year with their second annual pay-one-price wristband promotion, which was valid for unlimited rides for a full day. 2006 sales were up 19.1%.

Parking for vehicles and RVs increased; and food sales were up by 32% over last year. Exhibitors and displays streamed in, with the diversity of the submissions being well noticed by the public.

New or different happenings for this year were: A free concert by Glenn Yarbrough at the Courtyard Stage had standing room only; The Evergreen Trading Post (Fair Souvenir Store), which was operated by the Monroe High School DECA program, realized an 18% boost in sales; the new Everett Explosion Basketball team had a \$5,000.00 free throw winner; and the WA Lottery booth gave away over \$20,000.00 in winnings to customers in two days!

With the theme "More Than a Dog & Pony Show", the 2006 Fair was a Grand Champion for everyone involved!

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The Evergreen State Fair
More than a Dog & Pony Show!
August 24th through September 4th, 2006